



Cynthia Warden Bio

Cynthia Warden brings more than 14 years experience creating and implementing both products and communications programs for premier organizations worldwide. Warden's tactical approach to growing understanding and a positive response has led to increased sales and action with a bevy of industries including beauty, fashion, fitness, security, entertainment, technology, sports, travel, furniture, interior design and many more.

Cynthia Warden has established close relationships with editors, producers and celebrities, leading to quality media placements and credible documented response.

Just a few of her successes include major stories with Entertainment Tonight, Extra! Access Hollywood, Extreme Makeover, Sharon Osborne, The View, Life of Luxury (ABC), Live Like a Star (Fox), Today Show, Fox 11 News, CBS News, Good Day LA/Live, Los Angeles Times, Chicago Tribune, LA Business Journal, USA Today, People, E! Entertainment Television, Hollywood Reporter, HGTV, ELLE, Angeleno, CNN Headline News, Court TV, The Other Half, InTouch Magazine, Us Weekly and more.

Recently, Blush Enterprises, which Warden owns and the popular Blush Professional Teeth Whitening System was selected to be in the very prestigious 2006 Oscar® Presenter Performer Baskets with product going to celebrities including Charlize Theron, Luke Wilson, Whoopie Goldberg, Jamie Foxx, Steve Martin, Nicole Kidman, Reese Witherspoon, Jake Gyllenhaal, Meryl Streep, Jennifer Garner, John Travolta, Tom Hanks, Billy Bush, Rita Wilson, Jack Nicholson and more. Other celebrities gifted Blush include Elton John, Stacy Dash, Mel B, Lady Victoria Harvey and the King and Queen of Sweden.

Energy passion and ideas are Warden's mainstays. And clients like Blush Enterprises, Vidal Sassoon, Conair, Kelly Emberg, Leah Pipes, Enrico Coveri, Cosmoprof North America, Roxbury Pilates Spa, Blue Spa, Private Chefs Inc., Richter Furniture, Ultimate Sports Entertainment, Heliabrine, Beta Alistine, LastMinuteTravel.com, and Picore and Associates and World Wide New Media expect no less.

Warden came to Los Angeles directly from Cynthia Warden Designs, the Seattle based manufacturer of belts and accessories. Just a few of her clients include Nordstrom, Disney World, Aaron Spelling Productions, Princess Cruises and over 500 high-end retailers. Her belt and accessory creations are favorites of celebrities and fashion-victims around the world. Warden also has extensive experience in the cosmetic industry. Designing and manufacturing skin care, bath and sun care lines for major retailers and clients such as Nordstrom and Princess Cruises has shown her incredible versatility and creative talents.

Warden's network, writing and management skills blended with her design and communications savvy is integral to the continued success of her clients every day. Her experience and creative talents in the categories of beauty, fashion, travel, entertainment and interior design give her the necessary leading edge in creating, presenting and implementing positive results in the media and promotional aspects for her numerous clients.

